

the **PARTNER PROGRAM**

Partner with AIA Triangle and build relationships, strengthen brand recognition, and position your company in front of architects, designers and decision makers.

EXPOSURE

Being a partner is a cost-effective way to gain access to AIA Triangle members and help develop the key relationships needed for your company to maximize its potential in our increasingly competitive industry.

POSITIONING

Demonstrate your leadership in the areas that matter to your business and position your company as a thought-leader and source of trusted information.

There is no better opportunity to differentiate your company from your competition to the people who can make a difference in your success.

RELATIONSHIP BUILDING

Each year, AIA Triangle produces a diverse calendar of educational programs, events and networking activities which offer unique opportunities to promote your business directly to the local architectural community and the large contingent of industry leaders that participate in these events.

MISSION:

AIA Triangle empowers architects by connecting with the community, advocating for our profession, and promoting the quality of local design.

WWW.AIATRIANGLE.ORG

WHY PARTNER WITH AIA TRIANGLE?

We strive to ensure you receive the most value from your annual partnership.

As a partner, we consider you a member.

Corporate membership is included as a benefit for all annual partners according to each partnership level. Corporate membership provides additional opportunities to establish relationships with architects that go beyond sales and specifications.

BENEFITS OF CORPORATE MEMBERSHIP INCLUDE:

- Opportunities to network with chapter members
- Invitations to chapter events
- Subscription to AIA Triangle e-newsletter and member communication
- Member prices for events
- Participation in chapter task forces and event committees (with the exception of Design Awards)
- Complementary posting on our online job board
- Company programs and events included in our weekly e-newsletter (\$100 per posting/per week value)

AIA TRIANGLE wants to help you reach the design community around the Triangle with a variety of opportunities to enhance your exposure.

Our annual partnership program offers you an effective way to strengthen your market position and target architecture and design clients through a strategic and repetitive approach offered at all levels.

AIA Triangle architects spend millions of dollars per year on products and services; are responsible for pre-bid, bid-phase and post-bid projects; and specify, recommend and approve the purchase of products and services for their firms.



SIGNATURE EVENTS

In addition to partnership with AIA Triangle, we host several Signature Events each year, giving you even more opportunities for face-to-face time with potential clients.

DESIGN AWARDS PROGRAM

The annual AIA Triangle Design Awards Program recognizes excellence in architectural design throughout the Triangle with Honor and Merit awards announced and presented at the Design Awards Reception in the Spring.

AIA TRIANGLE EDUCATIONAL PROGRAMS

Each year, AIA Triangle offers several educational programs to give individuals the opportunity to dive deeply into topics of interest and emerging issues. Available for members as well as those who work in related industries.

GOLF TOURNAMENT

The AIA Triangle fundraising Golf Tournament brings architects and design professionals together with A/E/C industry partners to benefit area students studying architecture. Over 125,000 in scholarships have been awarded to date.

CANSTRUCTION

Participating teams of architects, engineers, contractors, designers, and students attending schools of architecture, engineering, and design showcase their design/build skills with canned food for ultimate distribution to local food banks.

BARKITECTURE

A family-friendly day with local architects, engineers and designers competing to create the best custom pet architecture that is then auctioned off with 100% of profits going to local foster and pet recue organizations to support pets in need.

WOMEN IN ARCHITECTURE BREAKFAST

An inspiring annual event for women of all stages in their architecture career supporting each other through unique challenges, opportunities, and successes.

ANNUAL MEMBERSHIP MEETING

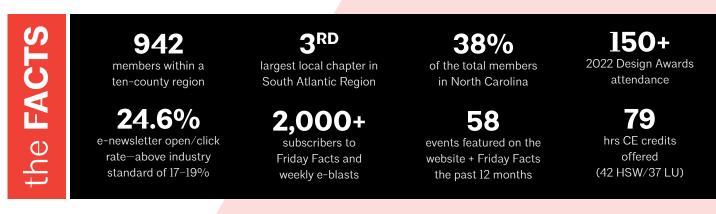
A celebration of our members, partners, and volunteers who work tirelessly in dedication to the architecture profession and the AIA Triangle Section.

2024 PARTNER PROGRAM

BENEFITS	PLATINUM	GOLD	SILVER	BRONZE
2024 AIAT only prices	\$4,000	\$2,000	\$1,500	\$1,000
2024 AIAT & AIAC Co-Partnership prices	\$3,000*	\$1,750*	N/A	N/A
Corporate Membership (Value: \$300 per rep)	4 reps	3 reps	2 reps	l rep
Signature event and program admittance (Value: \$200 min per rep)	4 reps	3 reps	2 reps	l rep
Invitation to network with the AIA Triangle Board of Directors	4 reps	3 reps	2 reps	l rep
Invitation to Annual Partner Recognition/Member Networking Event	4 reps	3 reps	2 reps	l rep
Company showcased at AIA Triangle programs, events and meetings	•	•	•	•
Recognition on AIA Triangle website	logo, link, and description	logo and link	logo	company name
Opportunity to host Lunch & Learn program(s) (NOTE: For in-person programs, partner provides lunch. Opportunities are confirmed on a first-come, first-served basis upon receipt of completed paperwork. Early commitments receive increased marketing frequency.)	(2) one-hour programs or (1) two-hour program	(1) one-hour program		
Opportunity to host a hard hat or other CE eligible tour. (Opportunities are confirmed on a first-come, first-served basis upon receipt of completed paperwork. Early commitments receive increased marketing frequency.)	•	•	•	•
Recognition of Partnership at Annual Membership Meeting (estimated attendance 200+)	logo	logo	logo	company name
Partnership recognition on Design Awards, Residential Tour, CANstruction and Barkitecture webpages and in program booklet (where applicable) (Value: \$500 for each event)	logo and link			
Social Media Shoutouts by Partnership Level	quarterly	twice /year	once/year	once/year
Special Social Media Recognition including Logo and Link				
Company profiled in Friday Facts (2,000+ subscribers)	•			
Opportunity to contribute an article for publication in Friday Facts and posted on AIA Triangle website	•			
Logo included in weekly Friday Facts eblasts				

DOUBLE YOUR EXPOSURE: AIA TRIANGLE & AIA CHARLOTTE CO-PARTNERSHIP

Take advantage of the AIA Triangle and AIA Charlotte co-partnership opportunity to double your exposure and receive substantial discounts on Platinum or Gold-level partnership options. Partners must commit to both Triangle and Charlotte and will be invoiced separately. As unique components, partnership packages are different and tailored to each market.



*Reflects cost of each chapter

Benefits of the AIA Triangle Chapter partnership program are limited to the AIA Triangle chapter and are not transferable to AIA North Carolina or AIA National.



2024 PARTNER PROGRAM APPLICATION

AIA Triangle empowers architects by connecting with the community, advocating for our profession, and promoting the quality of local design.

PLATINUM	GOLD	SILVER	BRONZE
AIAT ONLY \$4,000	AIAT ONLY \$2,000	AIAT ONLY \$1,500	AIAT ONLY \$1,000
AIAT + AIAC CO-PARTNER \$3,000*	AIAT + AIAC CO-PARTNER \$1,750*		
Additional opportunities to spon Details will be shared once they	sor programs and activities will be availab become available.	le throughout the year.	
	IA Triangle and AIA Charlotte and will be invo		t of each chapter.
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THANK YOU FOR YOUR SUPPORT!