

PARTNER PROGRAM



Partner with AIA Triangle and build relationships, strengthen brand recognition, and position your company in front of architects, designers and decision makers.

EXPOSURE

Being a partner is a cost-effective way to gain access to over 1,050 AIA Triangle architects and associate architects in ten counties.

Our annual partnership program offers you an effective way to strengthen your market position and target architecture and design clients through a strategic and repetitive approach offered at all levels.

AIA Triangle architects spend millions of dollars per year on products and services; are responsible for pre-bid, bid-phase and post-bid projects; and specify, recommend and approve the purchase of products and services for their firms.

POSITIONING

Demonstrate your leadership in the areas that matter to your business and position your company as a thought-leader and source of trusted information.

There is no better opportunity to differentiate your company from your competition to the people who can make a difference in your success.

RELATIONSHIP BUILDING

Each year, AIA Triangle produces a diverse calendar of educational programs, events and networking activities which offer unique opportunities to promote your business directly to the local architectural community and the large contingent of industry leaders that participate in these events. Corporate partners enjoy these opportunities to establish relationships with architects that go beyond sales and specifications

MISSION:

AIA Triangle champions local architects and design professionals by advocating for our profession and promoting sustainable and inclusive design to strengthen our community.



2026 PARTNER PROGRAM

BENEFITS	PLATINUM	GOLD	SILVER	BRONZE
2026 AIAT only prices	\$4,000	\$2,000	\$1,500	\$1,000
2026 AIAT & AIAC Co-Partnership prices	\$3,000*	\$1,750*	N/A	N/A
Corporate Membership (Value: \$350 per rep)	4 reps	3 reps	2 reps	1 rep
Complimentary tickets to the annual Design Awards	2 reps	2 reps	2 reps	1 rep
Invitation to Partner Reception with the Triangle Board of Directors	4 reps	3 reps	2 reps	1 rep
Complimentary tickets to the Annual Membership Meeting and Celebration (estimated attendance 200+)	4 reps	3 reps	2 reps	1 rep
Company showcased at AIA Triangle programs, events and meetings	●	●	●	●
Participation in AIA Triangle task forces and event committees (with the exception of Design Awards)	●	●	●	●
Member prices for all AIA Triangle section events and programs	●	●	●	●
Company programs and events included in our weekly e-newsletter (\$100 per posting/per week value)	●	●	●	●
Recognition on AIA Triangle website	logo, link, and description	logo and link	logo	company name
Opportunity to host a hard hat or other CE eligible tour. (Opportunities are confirmed on a first-come, first-served basis upon receipt of completed paperwork. Early commitments receive increased marketing frequency.)	●	●	●	●
Discounted sponsor rate for events (except golf tournament)	●	●	●	●
Social Media Shoutouts by Partnership Level	quarterly	twice /year	once/year	once/year
Opportunity to host Lunch & Learn program(s) (NOTE: For in-person programs, partner provides lunch. Opportunities are confirmed on a first-come, first-served basis upon receipt of completed paperwork. Early commitments receive increased marketing frequency.)	(2) one-hour programs or (1) two-hour program	(1) one-hour program		
Special Social Media Recognition including Logo and Link	●			
Company profiled in Friday Facts (2,300+ subscribers)	●			
Opportunity to contribute an article for publication in Friday Facts	●			
Logo included in weekly Friday Facts e-newsletter and other electronic announcements	●			

DOUBLE YOUR EXPOSURE: AIA TRIANGLE & AIA CHARLOTTE CO-PARTNERSHIP

Take advantage of the AIA Triangle and AIA Charlotte co-partnership opportunity to double your exposure and receive substantial discounts on Platinum or Gold-level partnership options. Partners must commit to both Triangle and Charlotte and will be invoiced separately. As unique sections, partnership packages are different and tailored to each market.

*Reflects cost of each section

Benefits of the AIA Triangle partnership program are not transferable to AIA North Carolina or AIA National.

WWW.AIATRIANGLE.ORG



2026 PARTNER PROGRAM APPLICATION

AIA Triangle champions local architects and design professionals by advocating for our profession and promoting sustainable and inclusive design to strengthen our community.

PLATINUM

AIAT ONLY
\$4,000

**AIAT + AIAC
CO-PARTNER**
\$3,000 each section
\$6,000 total*

GOLD

AIAT ONLY
\$2,000

**AIAT + AIAC
CO-PARTNER**
\$1,750 each section
\$3,500 total*

SILVER

AIAT ONLY
\$1,500

BRONZE

AIAT ONLY
\$1,000

Additional opportunities to sponsor programs and activities will be available throughout the year. Details will be shared as they become available.

***Co-partners must commit to both AIA Triangle and AIA Charlotte and will be invoiced separately. Price reflects cost of each section.**

Please ensure company name is listed exactly as it should appear on promotional materials.

Company: _____

Main Contact: _____ **Title:** _____

Mailing Address: _____ **City:** _____ **State:** _____ **Zip:** _____

Billing Address: _____ **City:** _____ **State:** _____ **Zip:** _____

Check if same as Mailing Address

Business Phone: (____) _____ **Ext:** _____ **Cell Phone:** (____) _____

Email: _____

Please provide name and email for any other individuals you would like to receive event and program notifications:

Name/Title: _____ **Email:** _____

Name/Title: _____ **Email:** _____

By typing my name on the signature line below, as an authorized representative of the company, I am confirming the company's AIA Triangle Partnership until December 31, 2026 at the above partnership level. I also understand that a payment is required to be made by check or credit card before benefits can begin.

Signature: **Date:**

TOTAL AMOUNT DUE:

Check made payable to AIA Triangle enclosed

Credit Card: Return signed application and we will provide an invoice and link via email to pay online by credit card. Benefits begin upon payment.

Pay online at www.AIATriangle.org

SUBMIT BY MAIL:

AIA Triangle
Post Office Box 10373
Raleigh, NC 27605

SUBMIT BY EMAIL:

info@aia-triangle.org

QUESTIONS?

Contact AIA Triangle
linda@aia-triangle.org
919-463-0333

THANK YOU FOR YOUR PARTNERSHIP!

WWW.AIATRIANGLE.ORG